

SELF BRANDING : HOW TO BUILD YOUR PROFESSIONAL BRAND

Did you know that 55% of a first impression is created by a person's image, behavior and gestures! Whether you're a manager, a sales professional or an entrepreneur, being a good at what you do is not enough. You need to show it!

How to increase your influence, visibility and impact on your customers and colleagues?

How to develop your brand and your image in a professional environment while acting in harmony with your values? How do you become the 'Marketing Director of Self'?

Self Branding: How to Build Your Professional Brand offers proven tools and techniques to enhance and help you differentiate yourself in your professional life.

GOAL

During this training, you will learn powerful tools as well as a unique way to position yourself and stand out professionally.

TOPICS COVERED

1. Understand The Importance Of Non Verbal Communication
2. Increase Influence, Visibility And Impact
3. Focus On Your Strengths And Talents
4. Learning How To Work On Your Image In A Professional Environment
5. Know Your Target Customer
6. Value And Expand Your Professional Network

AUDIENCE

Any professional who wants to adopt a coherent and rewarding image to stand out.

DURATION

1 day

As experts in training and coaching, Propulse formation's mission is to assist you in developing and perfecting your interpersonal and strategic skills in the areas of business development and sales.

Whether you're looking for effective negotiation tools, proven productivity and time management strategies, communication techniques to detect your buyer's style, or how to run effective meetings, our courses will lead you to take action and propel you to YOUR results!

From analyzing your challenges to offering personalized learning solutions, Propulse Formation offers a complete range of courses, focusing on developing your skills, transferring knowledge and putting it all into practice.

What sets us apart:

- The exceptional value of our courses and workshops
- The incomparable quality of our training content
- The expertise and experience of our team of trainers / coaches
- The excellence of the customer experience we provide.

Our ambition is to be recognized as the leading experts in interpersonal and sales skills and serving our clients across Canada.

APPROVED BY EMPLOI-QUÉBEC - GRANTS UP TO 50%

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